

## N E W S R E L E A S E

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### **‘Hot Jobs, Cool Customers’ Labor Day campaign highlights jobs in demand and EDD services for workers**

**SACRAMENTO** – The Labor and Workforce Development Agency’s Employment Development Department (EDD) is observing Labor Day this year with a focus on “Hot Jobs, Cool Customers” – the job seekers and employers who have found success by using EDD’s wide-ranging, free employment services and its vast array of labor market information.

“Employment Development is not only the name of our department – it’s our mission,” EDD Director Patrick Henning said. “Our goal is to develop California’s workforce to meet the demands of an increasingly competitive global economy. We work for the good of all – employees and employers alike.”

EDD’s Workforce Services Branch (WSB) cooperates closely with employers, local workforce agencies, the education community and nonprofit organizations. These partnerships develop programs to train workers for well-paid jobs in growing industries. WSB staff also help workers develop job-finding skills, and its CalJOBS labor exchange system has an average of 150,000 to 180,000 job listings online at any given time.

“Our Labor Market Information Division (LMID) provides a mother lode of information, the most detailed and up-to-date data available on occupations, industries, wages and other aspects of the economy,” Henning said. “Its historical data and its projections of labor market trends are invaluable to both employers and workers. All of this information is easily available online at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov).”

LMID’s annual Labor Day Briefing presents a status report on California’s economy and projections of industry and occupational trends. The 2007 Labor Day Briefing is posted on the EDD website, [www.edd.ca.gov](http://www.edd.ca.gov), along with profiles of some of EDD’s “cool customers” and listings of “hot jobs” in various regions of the state.

EDD staff at more than 100 local offices throughout the state offers personal help to job seekers, training them in interview skills, helping with resumes and linking them directly with employers through recruitments, job fairs and workshops. The Job Service staff also provides specialized services to youths, veterans, people with disabilities and through the Experience Unlimited Jobs Club for professionals.

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